



January 25, 2020

Ms. Maeve Hanley
Affordable Dental Care
Madison, WI

Dear Ms. Hanley,

On behalf of Red Bow Books, it is my pleasure to inform you of our endorsement of Affordable Dental Care's oral health initiatives.

As you are familiar with the first book in The Smile Series, you know Red Bow Books is dedicated to making dentistry fun!

The Smile Series is kid-tested and dentist-approved! These fun and silly stories motivate children to take charge of their oral health and become bright smile experts! I appreciate what Affordable Dental Care stands for and its initiatives surrounding children's oral health education and awareness. Based on that, I am happy to give an endorsement.

You may use the name Red Bow Books as an endorser of your initiatives surrounding national children's dental health month, however, we ask that we receive copies or links to anything where our name is used— as we may also share on our social media accounts.

I appreciate what you guys are doing and wish you the best of luck! Please don't hesitate to reach out with any questions.

Sincerely,

Rachel Grider
Red Bow Books – Owner/Author

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