



AFFORDABLE DENTAL CARE

Restoring hope, health, and opportunity.

ANNUAL PARTNERSHIP MENU

EXTRA (S)MILE CLUB

**\$52,800
and above**

If you go the extra mile (5,280 feet), you will get:

- A press release announcing your generosity
- Acknowledgement on social media (2,400 followers)
- Premier placement of company logo on all event volunteer t-shirts, jerseys, flyers, etc.
- Your logo on our website
- Acknowledgement in all quarterly newsletters
- Logo placement as screen saver on dental work stations

JULIA ROBERTS' SMILE CLUB

**\$32,000
and above**

When Julia Roberts smiles, you can see all 32 of her teeth! A sponsorship of \$32,000 or more will get you:

- A press release announcing your generosity
- Acknowledgement on social media (2,400 followers)
- Your logo on our website
- Acknowledgement in all quarterly newsletters

THE BIG10 CLUB

\$10,000

We are proud to be located in a beautiful city with a Big 10 school!! A sponsorship of \$10,000 or more includes:

- Acknowledgement on social media (2,400 followers)
- Your logo on our website
- Acknowledgement in all quarterly newsletters

WISDOM CLUB

\$4,000

Everyone has four wisdom teeth! If you donate \$1,000 for each of yours, your sponsorship will include:

- Acknowledgement on social media (2,400 followers)
- Your logo on our website



SMILEATHON

NOVEMBER 14, 2021

ADC's largest and most FUN fundraising event of the year! Runners, walkers, and more participating in a 5K, 10K, half marathon, or full marathon from wherever they are!

All sponsorship levels (\$1,310 and above) include:

- Company promoted on event materials, ADC website, and social media
- Logo on all Team ADC runners' jerseys (placement determined by sponsorship level)

\$2,620 sponsorship includes (in addition to all above incentives):

- Recognition in our quarterly newsletter

\$5,000 sponsorship includes (in addition to all above incentives)

- Paragraph about your company along with your logo in the quarterly newsletter
- Social media shout-out (specific to your company)

\$10,000 sponsorship includes (in addition to all above incentives)

- Two social media shout-outs (specific to your company AND boosted)



**Proudly partnered with the
Madison Marathon**

BE PART OF THE FIRST ANNUAL ADC SMILE MILE