



AFFORDABLE DENTAL CARE

Restoring hope, health, and opportunity.

ANNUAL PARTNERSHIP MENU

EXTRA (S)MILE CLUB

**\$52,800
and above**

If you go the extra mile (5,280 feet), you will get:

- A press release announcing your generosity
- Acknowledgement on social media
- Premier placement of company logo on all event volunteer t-shirts, jerseys, flyers, etc.
- Your logo on our website
- Acknowledgement in all quarterly newsletters
- Logo placement as screen saver on dental work stations

JULIA ROBERTS' SMILE CLUB

**\$32,000
and above**

When Julia Roberts smiles, you can see all 32 of her teeth!

A sponsorship of \$32,000 or more will get you:

- A press release announcing your generosity
- Acknowledgement on social media
- Your logo on our website
- Acknowledgement in all quarterly newsletters

THE BIG10 CLUB

\$10,000

We are proud to be located in a beautiful city with a Big 10 school!! A sponsorship of \$10,000 or more includes:

- Acknowledgement on social media
- Your logo on our website
- Acknowledgement in all quarterly newsletters

WISDOM CLUB

\$4,000

Everyone has four wisdom teeth! If you donate \$1,000 for each of yours, your sponsorship will include:

- Acknowledgement on social media
- Your logo on our website

MONTHLY ADS PARTNER

In gratitude to you as a current or previous year event sponsor, you have the opportunity to **be a monthly ads partner!** For \$100 or more, we will kick off your chosen month with a boosted social media post promoting your company. The next boosted post will promote your company's partnership with us. 75% of your donation will be used for social media (including the posts promoting your company) and 25% of your donation will support our Agape grant program.



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EVENT SPONSORSHIP MENU

ANTI-HUMAN TRAFFICKING EVENT

\$500
OR
\$1,000
OR
\$1,500

What is it, what does it have to do with my profession and what's my role in helping? Help squelch the fastest growing crime in the world by educating dental and health care professionals on what human trafficking is, what it looks like in Dane County, and what sort of protocols we can have in place to make a difference. (Be seen on the invitations, the big screen, and on social media!) The 2020 event will be held as a webinar on October 22nd.

SMILEATHON

\$10,000
OR
\$5,000
OR
\$2,620
OR
\$1,310

ADC's largest and most FUN fundraising event of the year! In 2020, our Smileathon team members will be choosing to complete a 5K, 10K, half marathon, or full marathon from wherever they are on November 8th! Due to the cancellation of the Madison Marathon, each Smileathon sponsorship will also include a \$500-level sponsorship of the Anti-Human Trafficking event in October.

MONTHLY ADS PARTNER

In gratitude to you as a current or previous year sponsor, you have the opportunity to **be a monthly ads partner!** For \$100 or more, we will kick off your chosen month with a boosted social media post promoting your company. The next boosted post will promote your company's partnership with us. 75% of your donation will be used for social media (including the posts promoting your company) and 25% of your donation will support our Agape grant program.



ANTI-HUMAN TRAFFICKING EVENT

OCTOBER 22, 2020

Help squelch the fastest growing crime in the world by educating dental and health care professionals on what human trafficking is, what it looks like in Dane County, and what sort of protocols we can have in place to make a difference.

This webinar will be attended almost exclusively by dental, healthcare, and salon professionals, so sponsoring this event is a great way to promote your company within the dental and medical community.

All sponsorship levels (\$500, \$1000, \$1500) include:

- Company logo on all promotional materials & on social media (placement determined by sponsorship level)
- Recognition in our quarterly newsletter

\$1,000 sponsorship includes (in addition to \$500 incentives):

- Company logo on the presentation screen before the presentation begins

\$1,500 sponsorship includes (in addition to all above incentives):

- Verbal thank you during presentation introduction

Once you have sponsored this or any ADC event, you have the opportunity to **be a monthly ads partner!** For \$100, we will kick off the month with a boosted social media post promoting your company. For the rest of the month, we will tag your company in all boosted posts, thanking your company for supporting ADC and being our monthly ads partner. 25% of your donation will also support our Agape grant program.



SMILEATHON

NOVEMBER 8, 2020

ADC's largest and most FUN fundraising event of the year! Runners, walkers, and more participating in a 5K, 10K, half marathon, or full marathon from wherever they are!

All sponsorship levels (\$1,310 and above) include:

- Company promoted on event materials, ADC website, and social media
- Logo on all Team ADC runners' jerseys (placement determined by sponsorship level)
- \$500-level sponsorship of ADC's anti-human trafficking event -- no additional charge (see previous page for details)

\$2,620 sponsorship includes (in addition to all above incentives):

- Recognition in our quarterly newsletter

\$5,000 sponsorship includes (in addition to all above incentives)

- Paragraph about your company along with your logo in the quarterly newsletter
- Social media shout-out (specific to your company)

\$10,000 sponsorship includes (in addition to all above incentives)

- Two social media shout-outs (specific to your company AND boosted)

Once you have sponsored this or any ADC event, you have the opportunity to **be a monthly ads partner!** For \$100, we will kick off the month with a boosted social media post promoting your company. For the rest of the month, we will tag your company in all boosted posts, thanking your company for supporting ADC and being our monthly ads partner. 25% of your donation will also support our Agape grant program.